

	Fundraising Coaching	Traction Coaching	Ops & Sales Coaching
What is it?	<ul style="list-style-type: none"> • 4 step fundraising process: <ol style="list-style-type: none"> 1. Preparation 2. Prospecting 3. Pipeline 4. Payoff 	<ul style="list-style-type: none"> • 2 week sprints to drive growth • Accountability partner to hit key metrics • Preparation for full fundraising round 	<ul style="list-style-type: none"> • Focus areas tend to include: team composition & expansion, managing your team, measuring your success, maximizing your success, growth toward next targets / fundraising round, etc.
Who is it for?	<ul style="list-style-type: none"> • Pre-seed & Seed • Founders raising \$1M - \$5M USD especially from Bay Area VCs 	<ul style="list-style-type: none"> • Have MVP (ok even if unscalable human-based MVP) • Have some hypotheses about first target market that need to be tested 	<ul style="list-style-type: none"> • At a clear inflection point in the business: growing headcount, growing sales, just closed a fundraising round